



## Greene County Visitor Center

8315 Seminole Trail, Ste 2  
Ruckersville

"We offer tourists and residents information for travel planning, events in the area and promote local businesses and venues. We are open to the public daily (363 days a year)."

**Green Statement:** "It is important to us that we reduce our carbon footprint and set an example for people to follow. It's just good business."

### GREEN ACTIVITIES

☒ **Recycling and Waste Reduction.** Virginia Green facilities must recycle Glass Bottles and are highly encouraged to maintain a comprehensive recycling program. This facility pledges that they:

- Offer the opportunity for guests to recycle: glass bottles, plastic bottles, aluminum cans, steel cans, newspaper, office paper
- Recycle: office paper, printer/toner cartridges, cardboard, fluorescent lamps, batteries, electronic equipment
- Anything that can be recycled at the Visitor Center is recycled

☒ **Minimization of Disposables.** Participants are encouraged to minimize use of all disposables. This facility pledges that they:

- Use disposable foodservice items that are made from bio-based, renewable materials
- Use disposable foodservice items that are made with recycled content
- Use disposable foodservice items that are recyclable
- Use compostable food service items and direct this material to available composting operations in your area

☒ **Solid Waste Reduction.** The facility must have a plan for actively working to reduce its solid waste generation. This facility pledges that they:

*Dining room (or meetings/events)*

- Use disposable foodservice items that are made with recycled content
- Use disposable foodservice items that are recyclable
- Provide condiments, cream and sugar, etc. in bulk
- Make double-sided copies/ printed materials
- Use electronic correspondence and forms when possible

*Restrooms*

- Use bulk soap dispensers in public restrooms

#### *Office*

- Reuse scrap paper for notes
- Reuse or donate shipping and packing supplies
- Purchase recycled paper with a high-percentage recycled content
- Make double-sides photocopies and avoid making extra photocopies
- Use electronic correspondence and forms when possible

☒ **Water Conservation.** The facility must have a plan for conserving water that should consider plumbing modifications and landscaping. This facility pledges that they:

#### *Activities indoors*

- Have installed:
  - low flow toilets
- Use microfiber technology mops

☒ **Energy Conservation.** The facility must have a plan in place that encourages replacement of lighting and equipment to energy-efficient alternatives. This facility pledges that they:

#### *Heating and cooling*

- Have installed ceiling fans
- Regularly perform preventative maintenance on HVAC system
- Have installed a high efficiency HVAC system
- Keep office doors and windows closed if HVAC system is on

#### *Lighting*

- Use:
  - natural lighting
- Have adopted a policy/practice to turn off lights in unoccupied rooms
- Have installed compact fluorescent light bulbs in all rooms and in canned lighting
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#### *Appliances and electronic devices*

- Use ENERGY STAR qualified appliances
- Have adopted a policy/practice to turn off fans, computers, monitors and other devices in unoccupied rooms at the end of the workday or when otherwise not being used

☒ **Support Virginia Green.** Pledge to promote the efforts of Virginia Green to clients, members and staff and encourage them to join or do business with Virginia Green participants. This facility pledges that they:

- Encourage clients who are in the tourism industry to join Virginia Green
- Display the Virginia Green certificate prominently in its facility / offices and use the Virginia Green window decals.
- Use the Virginia Green logo on signage pointing out recycling or other "green" improvements in the facility.
- Highlight its involvement in Virginia Green on its website and include a link to its Virginia Green facility profile

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For more information on Greene County Visitor Center, see [www.gatewaytocharlottesville.com](http://www.gatewaytocharlottesville.com) or contact Michele Metz at [visitorcenter@gatewaytocharlottesville.com](mailto:visitorcenter@gatewaytocharlottesville.com) or 434-985-6663.

**Virginia Green** is the Commonwealth of Virginia's campaign to promote environmentally-friendly practices in all aspects of Virginia's tourism industry. **Virginia Green Visitor and Welcome Centers** have been thoughtfully planned and designed to minimize their impacts on the

environment. This attraction has met the established “core activities” for **Green Visitor and Welcome Centers** and has committed to communicate its activities to its guests.

For more information on **Virginia Green** program, see [www.viriniagreentravel.org](http://www.viriniagreentravel.org) or <http://staging.deq.virginia.gov/Programs/PollutionPrevention/VirginiaGreen.aspx>.



Virginia Green is supported through a partnership between the Virginia Department of Environmental Quality, the Virginia Hospitality & Travel Association, and the Virginia Tourism Corporation.

